Citizens of Z-Space UNITED!

by Jeff Amaral, SCSC President

The time for my exit as your SCSC President has come. As I hand off the mantle of leadership to the ubiquitous Phantogram Prince and retinue, I look back in awe of the things we have accomplished in the last two years.

A really great looking new website by Sean Isroelit, that’s easy for all of us to help maintain, and keeps us connected to the worldwide 3D community. 2- incredible 3DHD projects by the movie division, Zone and Koester’s award winning Slow Glass, as well as M.D.C. Dr. John’s recent Ghost Car, that involved the work of numerous club members, and have already inspired other projects. Who can forget the 5th ever 3D Movie/Video Competition? The only public encouragement for the creativity of underground stereoscopic filmmaking community. We had entries from around the world! We hosted visiting 3D dignitaries, Peter Wimmer and Werner Bloos. We took part in the Santa Fe Art Colony, and the OC Fair. Truly, the list of accomplishments is too long to mention.

Yet, last but by no means least, the SCSC has crossed the digital divide! We revamped our competition categories to embrace the growing wave of digital imaging, tested numerous types of digital projectors, and have purchased our own projectors for the coming year’s competitions. My sincerest and heartfelt thanks go out to all of the club members, BORED members, and Past Presidents who helped to make it happen. It was a lot of work, but it is already paying off. Both the membership and the competitions are growing by leaps and bounds, and by making it so easy to submit digital images, the club will only continue to grow.

My friends, we have a lot to be proud of. Our club’s contribution to the fight to reclaim Z-Space has been extraordinary. By working together, we have turned the tide of the battle. The 2D tyranny is on the run, and the revolution in SEEING has begun.

President Jeff

From the Stereo Club of Southern California

Volume XLXIV #12 August 2008

The Stereo Club of Southern California was founded in 1955 to promote the art, enjoyment and science of stereo photography. Meetings normally include 3D slide projection and are held monthly. Visitors are always welcome. Annual dues are $30/single or $40/dual (send to Membership Director). The 3D News is sent monthly to all members. Annual subscription for those not wishing to participate in club activities is $20, and foreign subscriptions are $25 (send to Treasurer). Everyone is encouraged to submit stereo-related news items, art or photos and articles. Deadline is the 25th of the month. Send to: annaglyphic@gmail.com.
### Calendar of Events

**August 21, 2008**
SCSC Awards Banquet and Slide of the Year, Taix’s Restaurant, 1911 Sunset Blvd. (one block east of Alvarado on Sunset), LA, Phone: (213) 484-1265. Awards Banquet, swearing in of the new officers, several Pat Whitehouse slide shows & Slide of the Year.

**September 18, 2008**
1st club competition of the club year and another Stereo Slide show.

**October 16, 2008**
SCSC Annual Club Auction. Start cleaning out your closet so you can make some bucks on all that extra stereo stuff you bought last year and haven’t used. Plus you’ll need the space for all the bargains you’ll be picking up this year.

**November 20, 2008**
2nd club competition & another stereo show.

**December 18, 2008**
(check website for date & location) - Banquet - Member’s Potpourri and another stereo show.

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### It’s not too late to get Awards Banquet Tickets!

It’s not too late to get tickets to the August 21st SCSC Awards Banquet at Taix’s Restaurant. You can purchase them via PayPal on the SCSC Website: www.la3dclub.com, or for more information call Susan Pinsky/David Starkman at 310.472.2555.

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### Interested in a personalized Stereo Photo Maker and Photoshop Workshop given by lifetime member, Oliver Dean?

If you are an SCSC member in good standing, just call Oliver at (310) 635-2400 or send him an e-mail, including your phone number, at 3dimages@sbcglobal.net, and he will arrange for a mutually convenient time for a free (!) personalized workshop as a membership benefit.

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### May ISCC Competition

Dear SCSCers,

We won the May ISCC competition hosted by San Diego!

We would have won the overall ISCC for 2007-8, but it seems every year there is a finagling of the final scores to make it so we come in 2nd, as we did again. (We should have had 56 points for both Feb and May, but they decided not to score it this way). Nevertheless, we are one of the top clubs and we entered mostly digital film out images this year because we are mostly digital now.

Philip Steinman
SCSC ISCC Chairman
July Meeting Features
Mindbending 2x2 Shows from Ray Zone

by David W. Kuntz

The July meeting featured two excellent and unusual shows, presented in 2x2 format by Ray Zone. The first of these was “Glimmerings: A Brief History of Retinal Rivalry,” which explored one of Ray’s favorite themes: retinal rivalry. For those not familiar with this term, it describes the visual sensation that occurs when each eye is presented with a significantly disparate view, rather than the slightly different left and right eye views of a typical stereogram. Retinal rivalry often produces a dynamic, shimmering effect in the vision, as illustrated below.

Glimmerings presented the work of several different stereographers, both past and modern. The show included stereoviews created to test or improve vision, such as the Keystone optometrical stereoviews, the Wells Stereo Test Cards produced by optometrist and educator Dr. David Wells, and images from Joseph Jastrow (the first Professor of Psychology at the University of Wisconsin). It also showcased the unique work of Richard Lindblom (Perceptual Psychologist and Painter). Lindblom was a SCSC member in the 1980’s, and his unusual images, which incorporate rivalrous elements, were a staple of Club competitions at that time. His work was usually trashed by the judges.

The second show was “LA 3D: An Excursion in Time and Space” which comprised everything from vintage shots of downtown Los Angeles from the 1870’s up to present day hyperstereos shot by Jacques Cote. The program used the power of 3-D to transport us through the years, from the city’s humble beginnings on Olvera St. up to its current status as a world class leviathan of concrete and steel. Some of the most notable images were of the original Los Angeles Courthouse from the turn of the century, a view of Union Station from a 1939 Tru-Vue filmstrip, and a nearly identical shot taken just a few years ago by Ray Zone.
News and Notes from the SCSC Clubhouse

by Lawrence Kaufman
President, National Stereoscopic Association

PSA Conference

The PSA International Conference of Photography (http://www.psa-photo.org) has an active stereo division. This year their conference is just a short trip away to Portland Oregon. While there you can visit the famous 3D Center and enjoy several stereo slide programs. August 31 - Sept. 6, 2008, Marriott Downtown Waterfront Hotel, Portland, OR

SCSC Logo Shirts

The classic SCSC polo shirts are still available from Cintas, the uniform people. Check http://www.cintas.com/ for choices of clothing. You can add the logo to any clothing item, shirt, hat, jacket, etc. It’s best to pick out your shirt style and then call in your order. When ordering the embroidered SCSC logo design is on file as DK0844, titled ‘Lawerence Kaufman’ (sic) and is a $4.95 additional charge. A mailing cost also applies, so the more shirts you order at once, the better deal the postage might be.

NSA 2008 Awards

SCSC had a great turn out at the National Stereoscopic convention in Grand Rapids. Many of our members received awards at the annual Saturday night Awards Banquet. I had the honor of awarding these individuals:

- Alexander Klein received the William C. Darrah Award for Distinguished Scholarship and Extraordinary Knowledge of Stereoscopy.
- The Robert M. Waldsmith Award for Meritorious Service and Extraordinary Contribution of Time and Effort to NSA was awarded to Suzanne and Steve Hughes.
- The 2008 NSA Award for Best Stereo World Article on Historical Stereoscopy: John James Reilly: Catalog, Old Series (1867-75) and Views (1865-70) 2 parts – V33 #4 & additions V33 #6 by Paul Hickman. Historical HM: Vol 33 #5 - “The London Stereoscopic Company Reborn!” by Brian May and Elena Vidal

Stereo Theater Awards (Special Thanks to all who presented shows including many reworked programs.)

- Video – 1st & Paul Wing Award - John Hart; Fractal Fantasy: The Stereo Art of Jerry Oldaker
- 2nd – John E. Hart; Ghost Car
- 3rd – Laszlo Magyar; Club Hungary
- Best 1st Time Presenter – Santiago Caicedo; Moving Still
- Stills – 1st Place – Chris Schneberger; The Governess
- 2nd – Franklin Londin; Orangelica, The Gates of Central Park
- 3rd – Steve Hughes; Plain Brown Wrapper
- Best 1st Time Presenter – J. Claire Dean; Mali Magic and Mud
- Best Use of Vintage Images – Larry Moor & Mike Griffith; The Night They Drove Old Dixie Down
- Pushing the 3-D Envelope – Stephanie Andrews; Digital Stereo Cinema at the University of Washington
- Best 3-D Commercial – Ron Labbe; In Your Face 3-D, The Best 3D Book Ever

Judge’s Awards

- John Hart; Micro – Cosmos
- Steve Hughes; Contemporary Risqué Stereo Photography; and
- Eric Deren; Sky Diving

Exhibits: Vintage

- 1st & Tex Treadwell Award – Louise Goldstein; Working Ladies of the 19th Century
- 2nd – Robert Smith; Hutchins Hotel – Yosemite, CA 1865-1872
- 3rd – Russell Norton; A Tradition of American Genre
- HM – Robert Smith; Painted House

Exhibits: Modern

- 1st - Barry Rothstein; Zebra Finches & Parakeets, phantagram
- 2nd – Paul Pasaquarello; Mask Shop
- 3rd – Robert Chow; Dynamic Phantagrams
- HM – Terry Wilson; Talea, large phantagram
- 1st Annual Art Exhibit Award, voted on by the artists - Jerry Oldaker

Please join with me to congratulate all of these very deserving individuals!

GSCA Announced 2008 Marketing Awards

The Giant Screen Cinema Association announced the winners of its annual marketing awards. A panel of five judges reviewed more than 14 entries and named the 2008 winners.

- Best Film Launch by a Theater goes to the Museum of Science—Boston for the launch of The Alps for their all-embracing approach to launch and sustain the film in a crowded giant screen market.
- Best Marketing by a Distributor goes to MacGillivray Freeman Films for the launch of Grand Canyon Adventure: River at Risk for its comprehensive integration of big idea marketing.
- Best Theater Launch goes to the Myrtle...
Beach IMAX Theater in Myrtle Beach, South Carolina, for creating a premium 3D IMAX entertainment "must see, must do" experience for vacationers.

- The Best Big Idea goes to National Geographic for Sea Monsters: A Prehistoric Adventure for their coordinated day and date release to 260 screens worldwide—the largest ever day and date release of traditional giant screen film.

There was no winner in the Best Educational Program by a Theater category this year.

The Marketing Award winners will be honored at the GSMA Awards Gala in New Jersey in September.

**Dozens of 3-D Movies Comin' at Ya!**

- August 8, 2008 - Fly Me to the Moon – nWave's first computer-animated feature film in 3-D, GS and digital versions.
- September 2008 – Animalopolis, GS film from Graphic Films Corporation, 3-D conversion.
- 2009 - Legends of the Sky 3D - Stephen Low Company & K2 Communications, GS Film: 42 minutes, shot in 15/70mm. Will include SANDEE animation.
- November 26, 2008 - Bolt (was American Dog) – Disney animated film.
- December 2008 in LA & New York, opens wide Feb. 6, 2009 - Caroline (Selick's stereoscopic stop-motion animated film.) First Stop-Motion Animated 3-D Film, from Focus Features (director) and Portland, Oregon animation studio, Laika Entertainment.
- February 2009 - Under the Sea 3D (was Deep Sea-quel) – 3rd original Warners/Imax co-production. Sequel to Deep Sea 3D.

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**International Stereo Exhibitions**

It seems logical that the perfect plan is to enter your better slides into the SCSC stereo competitions every other month and from there pick your best images and enter them into the international exhibitions. It gives me a reason to keep trying to take better stereo pictures and it’s a lot of fun competing. Most exhibitions are PSA sponsored and I have the chance to win awards and get ‘credits’ for my acceptances. I would really like to see more of our members entering.

The Photographic Society of America (PSA) is an organization that puts a "seal of approval" on certain stereo exhibitions. PSA has other functions also, plus branches for all photographers. Visit the PSA website at: http://psa-photo.org/

If you are not a Photographic Society of America (PSA) member, you should really think about joining. Members receive the monthly PSA Journal full of photo tips, information on upcoming exhibitions and other helpful advice. PSA approved means that acceptances earned in these exhibitions count towards PSA Star ratings and the PSA Stereo “Who’s Who” list (for PSA members).

The PSA Stereo Division's website: http://www.psa-stereo.org has a number of current Exhibition entry forms. Many can also be found at: http://exhibitionforms.com/

**Closing dates and contacts for upcoming Stereo Exhibitions:**

- October 8, 2008 - Chicago Lighthouse 60th International Exhibition of Stereo Photography. Formats: Stereo Slides and Prints. Suzanne Kiredjian, 8300 Gross Point Rd. Morton Grove, IL 60053 USA Email: megasue@aol.com Fees: $7.00 NA $8.00 Others. Entry form: http://www.psa-photo.org/division_files/stereo/exhibform/Lighthouse_08.pdf

**Upcoming camera shows**

Bagnall's Camera Expo is still California's Largest Monthly Camera Show, but it is now smaller with fewer tables of photo equipment – but still many stereo items and many bargains can be found. Bill Bagnall's daughter Tracy is continuing with the production. The show has moved to The Carson Center, 801 E. Carson St. in Carson. Show hours are still 9:30am to 2:30pm; admission is still $6. For more information call: (925) 253-0466. Here are the dates for 2008 (subject to change): August 17, September 21, October 19, November 23 and December 14. Check their website: www.cameraexpo.com or email them at: cameraexpo@aol.com.

**The SCSC Club Library**

Did you know that SCSC has a club library of stereo slides? Well it does and it is incredibly easy to check out boxes of slide sets. All you need to do is check in with the SCSC club librarian (hey that’s me) and for a $20.00 deposit you can check out a box of really cool stereo slides. Return the box the following month and you can check out another box. You can go like that until you’ve seen all the slides and then start over. If you prefer you can email or call me in advance and I will have a box ready for you to check out, but since I try to bring the library to every meeting, that isn’t really necessary. SCSC is always looking for donations of slide collections or anything else stereo related.

**Meeting Nights**

Just another reminder that members are welcome to arrive early and help set up the meeting room. The earlier the meeting gets started the more we have time to see and enjoy. We often times have open projector slides or short shows that we just can not get up on the screen, because we are expected to be out of the meeting room at 10:00 PM. The janitor cannot go home to his family until we have exited the building. In the past we have met at local restaurants to continue our sharing and discussions. But we must be out of the building at 10:00 PM.

I will see you at the meeting.
3-D FANS GATHER FOR FANTASTIC
MULTI-DIMENSIONAL CELEBRATION

by Ray Zone

Tumbling skydivers, frenetic hummingbirds, acres of glorious flowers, eye-popping scenery, ghosts of the past... all these images and a myriad more awed hundreds of enthusiastic members and guests from around the world at the National Stereoscopic Association’s 2008 convention in Grand Rapids, Michigan, July 9 - 14. The event was the 34th Annual Convention for the 3-D group.

In addition to the four days of never-before-seen both moving and still 3-D thrills on the huge silver screen at the ultra-modern DeVos Center Auditorium, those attending also shared their own photography and technical expertise... as well as offering items from vast personal collections of modern, vintage and rare cameras, equipment, books, novelties, comics and many individual vintage and modern views for sale at the NSA trade fair.

All of this took place amid the excitement of the release of an ever-growing number of major studio 3-D theatrical releases including the most-recent blockbuster, “Journey to the Center of the Earth” released July 11 by Walden Media. These new state-of-the-art spectacles are rekindling a 3-D fervor that hasn’t been this strong since its 1950’s heyday and it is building every day as younger audiences are introduced to the magic of the extra dimension.

There were a selection of workshops, given by top experts in their field, where members could keep up with the latest in digital imaging techniques, concepts and equipment. And awards were presented in recognition of outstanding achievement at the NSA Awards Banquet. Phil McNally, nicknamed “Capt 3D” and Global Stereoscopic Supervisor at Dreamworks Animation, presented the Keynote Address at the banquet.

“I’ve been a part of NSA since the beginning and it was one of our best, most enjoyable conventions ever,” said charter member Brandt Rowles. “There was so much happening that it was virtually impossible to take in everything! And with the way the interest in all things 3-D is growing, we think that next year’s event in Mesa, Arizona will be even bigger.”

For information about NSA membership contact: www.stereoview.org
A Big Thank You to Jesse Rothstein for Manning the SCSC Booth at the Orange County Fair!

President-Elect Barry Rothstein's son, Jesse, stepped in to help man the SCSC booth at the Orange County Fair while his father attended the NSA Conference in Grand Rapids, Michigan. Jesse put in a lot of hours of his Summer vacation to make sure our booth was staffed for the many visitors that stopped by to look at the displayed pictures, cameras, viewers, etc.
Journey to the Center of the Earth Premieres in new XL RealD 3D

By Ray Zone

Thanks to the efforts of Eric Kurland, a contingent of SCSC members were in the audience on June 29 at the Fox Village theater in Westwood for the world premiere of “Journey to the Center of the Earth” in the new ultrabright “XL” RealD stereo projection system. The film’s star Brendan Fraser was on hand to introduce the show and director Eric Brevig was also on hand for the screening. The screening was held as a gala event in conjunction with the Los Angeles Film Festival and many of the press were on hand.

Watching from the front row of the balcony as the film was projected on a 42 foot silver screen provided an excellent “bird’s eye” view of the stereo effects and the reactions of the audience. “Journey” is promoted as a family film but has a “PG” rating for some “intense sequences” of action featuring cannibal fish, dinosaurs and carnivorous flowers. All of those creatures are computer generated (CG) but do periodically “pop out” of the motion picture screen in strong three dimensions.

Billed somewhat erroneously as the “first digital live action” 3D movie, Journey was shot using the twin digital “Fusion” rig created by Vince Pace and James Cameron. The actors are shot against blue screen so that most of the backgrounds in the story, like the creatures, are computer-generated. This filmmaking technique provides a great deal of control over the total parallax in the 3D and is a way to minimize visual “damage” from convergence, or toeing in, of the camera axes. When the camera bodies prevent a narrow interaxial, a beam-splitter (with a half-silvered mirror) is often used to reduce the stereo base and convergence is an additional technique to get closer to the subject. CG backgrounds, by limiting the overall parallax at infinity, can eliminate some of the dangers of optical divergence.

Journey is loosely based on the Jules Verne novel, though the book is paid tribute in the film. Accompanied by an adolescent boy and an attractive young female Icelandic explorer, Frasier’s scientist hero moves through a series of underground environments in what is essentially an extended “thrill ride” in 3D. It’s very much like a video game with its succession of traditional perils served up in depth.

As the protagonist and his young cohorts make their way back to the surface of the planet via a volcanic eruption, the adventure concludes with an even bigger thrill ride with its concomitant use of point of view in 3D. While the story is about as deep as an Italian pizza, the movie looked superior in the new RealD “XL” stereo projection. Opening on 800 screens in 3D and over 2000 on film in 2D, Journey has performed very well at the box office, a heartening fact for fans of 3D movies.

What is proper attire for the 2009 ISU Gmunden Congress you might be thinking?

Given that we only have about one year until the next ISU Congress in Gmunden, Austria on Sept 9-14, 2009, I know we’re all thinking about what the proper attire is. Well, at least I have been worrying about what to wear.

So, I thought I’d send out a little note with a picture to remind you what things are going to look like once we get there. Always one step ahead for fashion.

Hope to see you all there.

Warmest regards,
Susan Pinsky